

Curriculum Vitae

Name: Xiaoyang Feng

Email: f.xy@nyu.edu

Phone: 1-503-953-4862

Mail Address: 721 Broadway, 4th floor, New York City, NY, 10003

Website: www.sunshinehere.com

EDUCATION BACKGROUND

- **Master Degree Candidate, 2007.9-Present**
Interactive Telecommunications Program, Tisch School of the Arts, NYU
- **Bachelor's Degree in Software Engineering, 2003.9-2007.6**
East China Normal University, Shanghai, P. R. China
- **Public Affairs and Management, Minor Major, 2004.9-2007.1**
East China Normal University, Shanghai, P. R. China

PROFESSIONAL EXPERIENCE

- **Interactive Designer & Developer in Wieden+Kennedy Portland, 2008.7-2008.8**
Idea Development for Clients like Coca-Cola, Target, Nike, Electronic Arts, Nokia European
Iphone Game and Entertainment Design/Development for Clients like Coca-cola and Nike
- **Multi Media Lab Assistance in Information Technology Services of NYU, 2008.3-Present**
Multi Media technologist
- **Project Assistance in Performa Museum, 2007.9-2007.12**
Web database maintenance
Chinese Translator in Special Events and Exhibitions

EXHIBITION EXPERIENCE

- **Colorful Melody in 2007 ITP Winter Show, ITP Fall Gallery 2008.9-Present**
"Colorful Melody" is an interactive music generator based on the viewers color identity. It changes melody by analyzing this information from live image capture of users' physical movement.
- **Steppers in 2007 ITP Winter Show, 2007.12**
"Steppers" were designed to get kids up on their feet, moving, and playing with sound and music. An external sensor sandal is worn over a child's shoes, noting each footstep, and, in real time, playing back sound effects/music to compliment their movements.
- **Beat Blocks in 2007 ITP Winter Show, ITP Spring Gallery 2008.1-2008.5**
"Beat Blocks" are wireless real-time audio controllers built to allow a more natural control of musical dynamics for musical performance
Each block is a 4" cube made of wood and hollowed out to fit the circuitry
- **In Your Hands in 2007 ITP Winter Show, 2007.12**
"In Your Hands" was based on motion detection of video camera
A video camera will detect your two hand's position and draw horoscope texts between two hands

PROFESSIONAL AWARDS

- **Paulette Goddard Scholarship, 2008.9-Present**
- **Tisch School of the Arts Graduate Student Annual Scholarship, 2007.9-Present**

PROFESSIONAL SKILLS

- **Programming**
Languages: C++, Objective C, OpenFramework, Java, Processing, ActionScript, SQL, OpenGL, PHP
- **Graphic Processing**
Photoshop CS3, Illustrator CS3, Dreamweaver, Flash
- **Video Processing**
Final Cut Pro, IStopMotion2, Jitter
- **Audio Processing**
Audacity, GarageBand, Maxmsp, Csound
- **Foreign Languages**
Chinese: Native
Japanese: Japanese Language Proficiency Test, Level III